

CV | Floral Artist Valentina Teinitzer de Pasquale

Studio de Pasquale

Founder, Floral Design Studio
Stuttgart, Germany, 2020 - today

Art Miami

Exhibitor, Floral Artist
Miami, U.S., 2024

World Art Dubai

Exhibitor, Floral Artist
Dubai, AEM, 2024

Biennale Florence

Exhibitor, Floral Artist &
3rd prize for floral art installation
Florence, Italy, 2023

Freelance Florist

Studio Mary Lennox, Berlin, Germany, 2023
Liza Langen Flowers, Stockholm, Sweden, 2025

Mercedes-Benz

IT Contract Management, Stuttgart, 2019 - 2020

Porsche

Marketing & Brand Partnerships,
Stuttgart, Germany 2017- 2019

Jägermeister

Student Brand Manager & Artist Care,
Stuttgart, Germany, 2016 - 2019

Master of Arts

University of Stuttgart, Germany,
Communication Management, 2016 - 2019

Ogilvy and Mathers

Internship in San Salvador,
El Salvador, 2014

Bachelor of Arts

University of Passau, Germany
Media & Communication Management, 2012- 2016



„touching people’s inner self trough the emotional power of flowers is where I find my purpose”

I am Valentina Teinitzer De Pasquale, floral artist and founder of Studio de Pasquale.

Curious, driven, woman of action with italian (Puglia) and german (Bavarian) roots. I’m a flower lover always on the hunt for aesthetics and the beauty of nature.

I taught myself the language of flowers during the past 20 years, defining my true passion and deepend my knowledge 2021 at the renowned **London Flower School.**

Clients

Walter Knoll

Salone del Mobile Milan, large scale hanging installation

Naomi Campbell x BMW x Cannes Film Festival

Munich, large scale installation

Mercedes-Benz

Dolomites, floral installation indoor

Gianni Chiarini

Munich & Florence, large scale floral sculpture

Rosenthal Porcelain

Stuttgart, small scale hanging installation

Edra a Mare

Milan, floral installation

Douglas

Mallorca & Cape Town, large scale floral landscape

Weleda

Hamburg, large scale botanical landscape

Annemarie Börlind

Black Forest, immersive moss sculpture

Vogue

Frankfurt, floral installation

Schön Magazine

Düsseldorf, floral installation

Staatsgalerie Stuttgart (Museum)

floral landscape

& more

Press

Wohndesign, 2023

Homes & Gardens, 2024

Emotion Magazine, 2025

Myself, 2025

Re.flect Magazine, 2025

dePASQUALE

award-winning Floral Artist Valentina Teinitzer de Pasquale

forms flowers into art pieces

As a child, Valentina collected wildflowers in the fields; now she transforms them into art.

In 2020, Valentina Teinitzer de Pasquale founded her floral design studio, Studio de Pasquale – today she is an award-winning floral artist and botanical set designer.

Her path led her into the business world with an M.A. in Communication Management, working from agencies to large corporations, where she found her goal in artistic independence.

For three years, she has been opening up a new world, far removed from conventions, with her sculptural, organic floral installations.

Valentina, with roots in Germany and Italy, has made a name for herself as an outstanding artist in the field of floral art.

In her charming 20-square-meter studio in Germany, she prepares impressive floral elements that she exhibits worldwide.

Her installations consist exclusively of fresh cut flowers and preserved specimens. She transforms these natural materials into floral sculptures, huge hanging installations, and botanical sceneries that make (advertising) dreams come true.

Prestigious clients such as Porsche, Walter Knoll, Rolex, and Weleda value Valentina's unique ability to use flowers to create emotions for their advertising campaigns, spaces, film/photo sets, or brand experiences worldwide.



„I'm here to communicate deep feelings and extraordinary ideas with the emotional power of flowers. In a cool way!“

Kontakt
ciao@studiodepasquale.de
@studiodepasquale
studiodepasquale.de

But how does Valentina manage to create a floral work of art in an unfamiliar location she's never seen before?

Valentina explains that she simply has to close her eyes and see the entire floral world before her.

Each flower finds its specific place, and the dimensions, shapes, and designs of the works of art become vivid in her mind's eye.

In 2021, she further deepened her floral expertise at the renowned London Flower School.

By sketching her initial impulses and ideas by hand, she can see and feel the big picture. Each flower is carefully selected to convey a specific message and emotion. Each project, each creation is unique.

Her work is considered sculptural, artistic, graceful, and always occurring in organic forms – much like nature itself, her greatest source of inspiration. By filling spaces with her handcrafted installations, she moves from the ground to great heights, creating an enveloping atmosphere.

She pays particular attention to ceilings and hanging floral elements, which makes all the difference in the experience of her floral installations.

With her hanging amaranth sculptures, she took it a step further and began exploring the art market last year. The presentation of her floral art installations at the internationally renowned 2023 Florence Biennale lent special brilliance to her designation as a „Floral Artist,“ as she was awarded third prize for installation art among 600 artists.